



IF YOU'RE STILL WONDERING WHAT YOUR T-BONE STEAK HAS TO DO WITH DESERTIFICATION, YOU HAVEN'T CONNECTED THE DOTS!

FOR SIG ONLY

- 1 ● YOUR LOW PRICED STEAK IS PRODUCED BY
- 2 ● CATTLE FED CHEAP CORN AND SOY,
- 3 ● GROWN IN FIELDS WHERE RAINFORESTS WERE SLASHED AND BURNT,
- 4 ● MEANING THEY ARE NOT LONGER ABLE TO GENERATE RAINFALL IN DRIER REGIONS,
- 5 ● WHERE HIGH TEMPERATURES ACCELERATE DRASTIC DESERTIFICATION AND AND DROUGHT!



DESIGN

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